



## Our Clinical Research Strategy

# Our Vision

To create a culture where research is a welcome and expected feature of care in North Derbyshire, improving patient experience and outcomes

Our Objectives

1

**We will:**

Engage and excite staff and patients about the benefits of participating in research to:



2

**We will:**

Increase income from commercial research, building research capacity and support within North Derbyshire so that we:



3

**We will:**

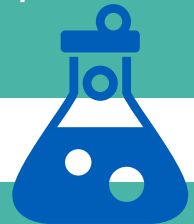
Work in collaboration with Royal Primary Care to increase research opportunities within North Derbyshire and explore further potential partnerships - so we can:



4

**We will:**

Demonstrate the relevance of clinical research to our patients and staff by communicating study outcomes, supporting delivery of best clinical practice to:



Our Outcomes

Have a sustainable financial model to benefit the wider organisation and increase commercial income by 200% by 2022

Achieve a 100% increase in annual participant recruitment to 1,000 by 2022

Deliver research activity within Royal Primary Care and achieve a year on year increase in recruitment

Meet CQC research expectations within the Well-Led domain, contributing to the delivery of safe and effective care, supporting the ambition of an "Outstanding" rating